



1



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- 1 1st Sales Executive - Dharmaraj Mishra, Jeypore
- 2 2nd Topper Sales Executive - Aswini Kumar Kar, Jeypore
- 3 3rd Topper Sales Executive - Yudhistr Badguchhia, Balangir
- 4 1st Service Engineer - Murtidhar Padhi, Jeypore
- 5 2nd Topper Service Engineer - Santosh Singh, Balespur



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SALU GRAPHIC - 98225 49159

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PHOENIX



NITIRAJ ENGINEERS LTD.
News Letter
 VOL- 15 ISSUE - 05 August - 2015



NITIRAJ
Annual
Sales Conference -
2015
Ooty- Tamilnadu

From the desk of
CEO.....



Dear Friends,

Be a part of the story worth telling.

Take notice of every reason
of success & failure
and be attached to your team
like a **Honey-bee...!**


Rajesh Bhatwal



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NITIRAJ ANNUAL SALES CONFERENCE - 2015 Ooty, Tamilnadu

Nitiraj Annual Sales Conference was organised at Hotel Sinclairs, Ooty, Tamilnadu on 18th July 2015.

This year Nitiraj launched a New model of Currency Counting Machine PLNC-2 with added features like Fake Note Detection, Bundle Check Function etc.

Our CEO Shri Rajesh Bhatwal inaugurated the meet and introduced the new model PLNC-2 in details.

Toppers of Diwali Bumper Scheme 2014, were awarded in the meet. The session and discussions boosted the Sales Team.



Demonstration of
PLNC-2
By Shri Rajesh Bhatwal



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Company Profile Publication



Winner Trophy Jeypore Branch

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Annual Sales Conference - 2015 Ooty (T.N.)



1st BM - Sanjeev Kumar Meher, Jeypore



2nd Topper BM - Dev Narayan Singh, Ambikapur



3rd Topper BM - Bishwaranjan Tripathi, Balangir



Organising committee Members with Directors

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Sale in July 2015

FIVE TOP BRANCHES

Berhampur
Buldhana
Akiola
Sambalpur
Jeypore

TOP ZONAL MANAGER

Dillip Kumar Panigrahi
- Jeypore, Sambalpur & Balangir

TOP RM / AREA SALES MANAGER

Dileshwar Majhi (RM),
- Berhampur Branch

TOP FIVE SALES EXECUTIVE

Sales Executive	Branch
Chaudhari Ravindra P.	Buldhana
Manoj Kumar Panigrahi	Berhampur
Rabindrakumar Behera	Berhampur
Neela Madhab Sahu	Berhampur
Panchanan Behera	Sambalpur

TOP FIVE SERVICE ENGINEERS

Ser. Engineers	Branch
Koli Santosh Totaram	Jalgaon
Bhadage Jitendra M.	Dhule-Mkt
Bhanu Pratap Choudhari	Raigarh
Singh Santosh Rajendra	Bilaspur



Circulars - Month of July 2015

No.	Date	Subject
Circular No.3		Diwali Bumper Scheme 2015 for the Period 01/08/2015 To 15/11/2015.
Circular No.4 A		Service Revenue Incentive Scheme for the Period 01/08/2015 To 31/08/2015.



Dealer Desk

Highest Sale :

- N A Services - Gadchiroli (M. S.)

New Dealers Appointment :

- **Bombay Stores** - Kadapa (Simandhra)
- **MTR & R Enterprises** - Malkajgiri (Telangana)
- **Vini Tech Systems** - Kaup (Karnataka)
- **Omkar Enterprises** - Silchar (Assam)
- **Shree Anand Enterprises (CCM)** - Damoh (Madhya Pradesh)
- **Om Weighing Scale** - Sewagram (Maharashtra)
- **Shantai Enterprises (CCM)** - Sawantwadi (Maharashtra)
- **Shri Vinod Agencies** - Kankawli, Sindhudurg (Maharashtra)
- **Perfect Scales** - Tuticorin (Tamilnadu)
- **Multirole Trade** - Srinagar (J & K)
- **Shri Siddhanath Krishi Kendra (CCM)** - Tembhurni (Maharashtra)
- **Sai Scale Service** - Jalna (Maharashtra)
- **Balaji Karthikeya Agencies (CCM)** - Macherla (Simandhra)

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R & D Updation

We have developed Power PCB NEPL-356 for Inbuilt Printer Indicators and developed new Power PCB for PBMI model NEPL-357. This has improved printing quality of thermal printers and solved printer related problems



Focus of the Month - August 2015

PLNC-2 is LED Display model for Currency Counting.

New features of this model are as :

- 1) We have added Bundle check function newly. It helps to count 100 notes. If number of notes are less or greater, buzzer beeps and the count flashes.
- 2) IR Sensitivity and Size detection sensitivity can be made off. But at a time one of these sensitivities is on. We have provided password protection for this function.

PLNC-2 model is thus equipped with value added features!!



We arranged Training programme for Dealers of Andhra Pradesh and Rajasthan. Ajay Bhatwal Sir also upgraded the dealers about the latest changes in models and newly developed models and softwares. Mr. Sandeep Thorat conducted the sessions.

Andhra Dealer Training



Guidance by Ajay Sir



Classroom Training

Kota Dealer Training



Classroom Training session by Sandeep Thorat



Kota Dealers with Ajay Sir and Head Office team

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